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[redacted] CIA Representative,  
Subcommittee on Exploitation of Foreign  
Language Publications  
Chief, Requirements Branch, OCI

26 May 1955

**Proposed Exploitation Program for Western Europe**

1. OCI has definite need for exploitation by FDD on subject area, and, while agreeing generally on the proposed program as presented by FDD, desires to add the following comments to FDD's list:

1 b. Continue

Add a new item as requested in the attached memo.

1 c. OCI requires

1 d. Include Italy (Note: the French desk will consent to cutting this coverage for France if necessary in order to ensure item h.)

1 g. OCI requires

1 h. OCI requires

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Add a new item here or in "Selected Briefs" "Position of public leaders and private groups on European integration movement" (from the "[redacted]" index, "[redacted]" and an appropriate [redacted] publication)

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2. Ad hoc reporting

add "local elections in Italy"

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2. Please refer any questions on the above to [redacted]  
ext. 2398.

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**PROPOSED REQUIREMENTS FOR FDD:**

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25X6 One type of assistance which FDD might render the [ ]  
25X6 Austrian Section [ ] of OCI concerns "opinion molders" in  
[ ] There can be indefinite debate, naturally, over  
the question of whether opinion in any country can be molded  
and to what extent, but let us assume that it can, and that,  
alongside the politicians, the public communications media are  
important molders. Standard intelligence sources do not pay  
much attention to opinion molding, or to the leading people  
involved in the process, so there is a possibility for FDD to  
make a definite contribution.

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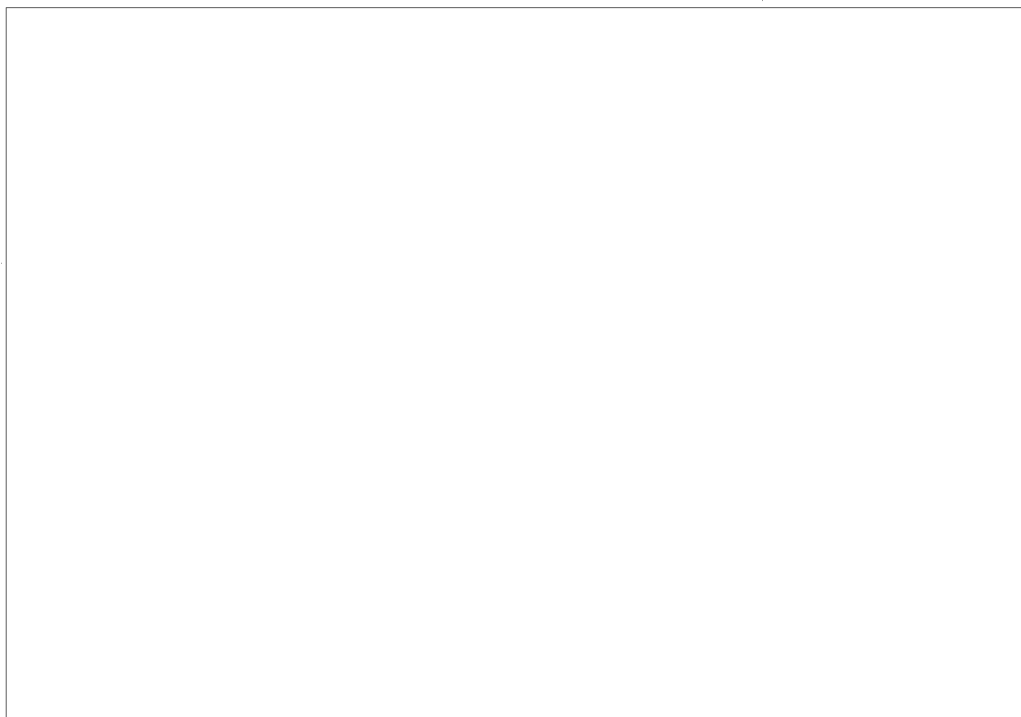
25X6 Over a period of time, [ ] would like to study, in the first  
place, the work of [ ] newspaper commentators who sign  
their material. For this purpose, it would be desirable to  
make a selection of commentators to meet certain specifications.  
They should all write with considerable frequency and regularity;  
they should work for fairly large papers representing the various  
sections of the country; they should have a reputation for ex-  
pressing their own views rather than those of a party; and they  
should represent a mixture of commentators regarded as generally  
25X6 favorable to Washington [ ] policies, and generally unfavorable.

25X6 [ ] is not prepared to offer a satisfactory list of commen-  
tators--which probably ought to be kept to half a dozen--and  
would like the suggestions of FDD. A particular difficulty  
with a list that we could prepare now is that it would not

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25X6 represent a good geographic distribution, being confined  
mainly to [redacted] Some names that  
might be considered include:



25X6 The project itself would involve culling all the signed  
writings of the selected commentators from the papers avail-  
able to FDD, and separating out any material that did not deal  
with major [redacted] issues having a bearing on US interests.  
25X6 For the rest, FDD could either forward the raw clippings to [redacted]  
[redacted] every few days, or, if possible, make a English summary of  
the message of each article. In the course of time, FDD might  
point out the changes of view it perceived in the writings of  
each person.

A distinct but related project would involve the clipping  
or gisting of major articles on international politics

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or [ ] politics and foreign affairs published in professional or lay periodicals in the Federal Republic. Again, such material usually escapes the attention of the standard intelligence sources. In the United States, such popular magazines as Atlantic, Harper's, and the Reporter, specialized magazines like Foreign Affairs, and professional journals like the American Political Science Review, to say nothing of university and religious periodicals, carry articles that reflect American views on political problems.

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[ ] has no list of similar [ ] magazines, but is, of course, aware of outstanding publications like [ ]

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[ ]  
with the assistance of FDD, a standard list of magazines to be regularly scrutinized could be established.

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